

**CRYSTAL MOUNTAIN, INC.**  
**“Ride to Win Contest 2025”**  
**OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OR PAYMENT WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING.**

**1. SPONSOR.** The Crystal Mountain, Inc. “Ride to Win Contest 2025” (the “**Contest**”) is sponsored by Crystal Mountain, Inc. (“**Sponsor**”) and the address at which Sponsor may be contacted is Crystal Mountain, Inc., 33914 Crystal Mountain Boulevard Enumclaw, WA 98022. None of IKON Pass, Inc. (“**IKON**”), Facebook, or Instagram is a sponsor or administrator of the Contest, the Contest is in no way endorsed by any of them, and they shall have no responsibility or liability with respect to the Contest.

**2. ELIGIBILITY.** The Contest is open only to eligible entrants who, as of the entry date, are: permanent legal residents of the fifty (50) United States (excluding Florida, New York and Rhode Island) who are at least eighteen (18) years of age or older and who have reached the age of majority in the state in which they reside. The Contest is void outside of eligible territories (including in Florida, New York and Rhode Island). Employees, officers and directors of Sponsor, IKON, and all of their respective parents, affiliates (including, without limitation, division), subsidiaries, advertising and promotion agencies (including, without limitation, Alterra Mountain Company, and immediate family members (defined as parents, spouses, children, siblings, grandparents, and their respective spouses) or members of the same household (whether related or not) of each such employee, officer or director, are not eligible to enter. The Contest is subject to all applicable federal, state, and local laws and regulations.

**3. TIMING.** The Contest entry period begins at 9:00 a.m. Pacific Time (“**PT**”) on Friday, November 28, 2025 or, if earlier or later, the date of the first day of the Crystal Mountain Resort 2025-2026 winter season, and ends at 4:00 p.m. PT on April 19, 2025 or the date of the last day of the Crystal Mountain Resort 2025-2026 winter season, whichever occurs later (the “**Entry Period**”). Sponsor’s computer is the official timekeeping device for the Contest. **Entries received other than during the Entry Period, and duplicate entries, will be determined ineligible and will be discarded.**

**4. HOW TO ENTER.** There are two (2) ways to enter the Contest:

**a. TO ENTER VIA IKON PASS APP:** During the Entry Period, visit [https://www.crystalmountainresort.com/ride to win](https://www.crystalmountainresort.com/ride-to-win) (the “**Contest Website**”) and do the following: (i) fill out the Contest entry form to register as an entrant, (ii) if not already downloaded, go to either the Apple App Store located at [App Store - Apple](#) or the Google Play store located at [Android Apps on Google Play](#) and download the IKON Pass App (the “**IKON App**”), (iii) create an account on the IKON App, and (iv) use the IKON App to track your days skied/snowboarded at Crystal Mountain Resort. Ski/snowboard activity must take place at Crystal Mountain Resort during the Entry Period and performance tracking must be enabled in the IKON App. Once you have achieved and tracked **ten (10) days** of skiing/snowboarding at Crystal Mountain Resort in the IKON App, you will automatically receive one (1) entry in the Contest; once you have achieved and tracked **twenty (20) days** of skiing/snowboarding at Crystal Mountain Resort in the IKON App, you will automatically receive two (2) additional entries (for a total of three (3) entries in the Contest); once you have achieved and tracked **fifty (50) days** of skiing/snowboarding at Crystal Mountain Resort in the IKON App, you will automatically receive three (3) additional entries (for a



total of six (6) entries in the Contest); once you have achieved and tracked **seventy-five (75) days** of skiing/snowboarding at Crystal Mountain Resort in the IKON App, you will automatically receive four (4) additional entries (for a total of ten (10) entries in the Contest); and once you have achieved and tracked **one hundred (100) days** of skiing/snowboarding at Crystal Mountain Resort in the IKON App, you will automatically receive five (5) additional entries (for a total of fifteen (15) entries in the Contest). You must complete all required information on the IKON App login page to be eligible to enter to win a prize. **PURCHASE OF A LIFT TICKET OR SEASON PASS PRODUCT IS NOT REQUIRED TO ENTER THE CONTEST BUT IS REQUIRED TO ACCESS THE LIFTS AT CRYSTAL MOUNTAIN RESORT.**

**b. TO ENTER VIA MAIL-IN ENTRY:** During the Entry Period, on a postcard (no smaller than 3 ½ x 5 inches and no larger than 4 ¼ x 6 inches), handwrite your complete name, mailing address, phone number and age and mail with proper and sufficient postage to: “Ride to Win Contest 2025” – Mail-In Entry” c/o 33914 Crystal Mountain Boulevard Enumclaw, WA 98022, Attn: Marketing Dept. All mail-in entries must be original (no photocopies or other reproductions) and must be received during the Entry Period. All postcards must be mailed individually.

**LIMIT: The maximum number of entries per person in the Prize Drawing (as defined below) is fifteen (15) entries per person (regardless of method of entry or any number of days skied/snowboarded after entry) in the Contest.** All entries must be received by Sponsor during the Entry Period. Any attempt by any participant to obtain additional entries beyond the limit by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified. Submitting mass entries or entries generated by a script, macro or use of automated devices is prohibited and will result in disqualification. In the event of a dispute as to an entrant’s entry, the natural person who is the authorized account holder of the email address used to enter will be deemed to be the entrant, but only if that person is otherwise eligible to enter the Contest. The “**authorized account holder**” is the natural person assigned to an email address by an Internet service provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address. Each potential winner may be required to show proof of being the authorized account holder. If a dispute cannot be resolved to Sponsor’s satisfaction, the winning entrant may be deemed ineligible. All ski/snowboard performance and entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of submission will not be deemed proof of receipt of entry by Sponsor. All entrants and entries are subject to verification prior to the awarding of the prize, as are the eligibility, age and other claims of/information provided by a potential prize winner.

**5. AGREEMENT TO OFFICIAL RULES AND DECISIONS.** By participating in the Contest, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules and the decisions of Sponsor (including, without limitation, decisions regarding eligibility of entries, the selection of entrants and the winner, and the awarding of a prize), which are final and binding in all respects. Entrants and winners must comply with all terms and conditions of these Official Rules, and participation and winning is contingent upon fulfilling all requirements.

**6. PRIZE DRAWING; ODDS; NOTIFICATION.**

**a. PRIZE DRAWING; ODDS:** There will be one (1) prize drawing in the Contest (the “**Drawing**”) for five (5) grand prize winners and twenty-five (25) runner-up prize winners. All eligible entries in the Contest received by Sponsor during the Entry Period will constitute the pool of entries for the Drawing. The Drawing will occur on or about five (5) days after either April 19,



2025 or the date of the last day of the Crystal Mountain Resort 2025-2026 winter season, whichever occurs later, and the potential winners will be announced at approximately the same time. Odds of winning a prize depend on the number of eligible entries received by Sponsor in the Contest. A selected entrant must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements.

**b. NOTIFICATION:** The potential winners will be notified by phone and/or email. Each potential winner selected must comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements set forth herein. Each potential winner will be required to execute and return to Sponsor a Declaration of Eligibility, a Liability Release, and, except where prohibited by law, a Publicity Release (a “**Declaration and Release**”) in the form(s) provided by Sponsor in order to claim his/her prize. The Declaration and Release must be returned to Sponsor by the date and/or time indicated within the Declaration and Release. If a potential winner cannot be contacted within seventy-two (72) hours of the first attempt to contact him/her, or if a potential winner fails to return the Declaration and Release with the specified time, or if any prize or prize notification is returned as undeliverable, or if a potential winner is found to be ineligible by Sponsor in its sole discretion, or if a potential winner does not comply with the Official Rules, then the potential winner may be disqualified and an alternate potential winner selected by Sponsor in the Contest. In such event, an alternate potential prize winner will be notified as described above and will be required to return the required documents to Sponsor as described above; provided, however, Sponsor may alter the above timing to meet its Contest schedule.

**7. PRIZES.** Subject to the terms and conditions of the Official Rules, thirty (30) prizes will be awarded in this Contest (5 grand prizes and 25 runner-up prizes).

**a. GRAND PRIZES.** Each grand prize will consist of and be limited to one (1) 2026/27 IKON Pass (subject to the terms, conditions and restrictions thereof) (each, a “**Grand Prize**”). The Approximate Retail Value (“**ARV**”) of each Grand Prize is USD \$1,179 - \$1,519. Actual ARV of the Grand Prize depends on the age of winners.

Should a potential Grand Prize winner be the holder of a current 2026/2027 IKON Pass, IKON Base Pass or IKON Session Pass 2-Day, 3-Day or 4-Day or other IKON Pass product (each, a “pass”) which has not yet been activated, then winner will receive a full refund (in the currency paid) of its current unactivated pass and such pass will be replaced by the Grand Prize.

Grand Prize is a complimentary pass and is therefore: (a) excluded from and not eligible for the IKON Pass Adventure Assurance Program benefits and (b) not eligible for upgrade.

**b. RUNNER-UP PRIZES.** Each runner-up prize will consist of and be limited to one (1) \$50 USD Crystal Mountain Resort Gift Card (subject to the terms, conditions and restrictions thereof) (each, a “**Runner-Up Prize**”). The ARV of each Runner-Up Prize is \$50 USD.

The Grand Prizes and the Runner-Up Prizes may each be referred to hereinafter individually as a “**Prize**” and collectively, as the “**Prizes**”. The aggregate ARV of all Prizes to be awarded in this Contest is USD \$7,145 - \$8,845, depending upon the age of Grand Prize winners. If the actual retail value of a Prize is greater than the ARV stated in these Official Rules, the difference will not be awarded in cash or credit.



Prize is non-transferable, non-assignable, non-negotiable, and not redeemable for cash or credit, except as otherwise provided in these Official Rules. Prize must be accepted as awarded. To the fullest extent permitted by applicable law, Prize is awarded "AS IS" with no warranty, condition, representation, or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE AND WINNER ASSUMES ANY AND ALL RISK OF USING THE PRIZE, INCLUDING PERSONAL INJURY OR DEATH. No Prize substitutions, except by Sponsor, who reserves the right (but has no obligation) to substitute a prize (or a component thereof) with another prize of comparable or greater value (including cash) if the Prize (or a component thereof) is not available for any reason as determined by Sponsor in its sole discretion. Unused components of the Prize shall be forfeited and have no redeemable cash value. Winner is solely and fully responsible for any and all costs, fees, taxes, assessments and expenses associated with Prize award, redemption, receipt and use not specified in the Prize description above, including, without limitation, all international, federal, state and local taxes on the Prize. Winner will be issued an IRS Form 1099 for the actual retail value of the Prize. Winner waives the right to assert as a cost of winning a prize and any and all costs of verification and redemption or travel to redeem the Prize. Non-compliance with any of the foregoing and any other condition of this Contest may result in disqualification and forfeiture of Prize, in which case, no consideration will be awarded.

**8. PUBLICITY.** Except where prohibited by law, participation in the Contest constitutes winner's consent to Sponsor's (and its successors' and assigns') use of winner's name, biography, likeness, voice, photographs, video, opinions, statements, hometown, state and country for promotional purposes in any manner or media (including, without limitation, online), worldwide, in perpetuity, and without further payment, consideration, attribution, notice, review or consent.

**9. GENERAL CONDITIONS.** Sponsor reserves the right to require entrants to complete, execute and deliver to Sponsor additional documents at any time as required, in the forms provided, and within the timeframe required by Sponsor, or the entrant and participants may be disqualified. Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Contest if, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures or any other factor beyond Sponsor's reasonable control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest. In such event, Sponsor reserves the right (but does not have the obligation) in its sole discretion to award the prize at random from among eligible, non-suspect entries received up to the time of suspected impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules.

**10. RELEASE.** By participating in the Contest, each entrant forever and irrevocably RELEASES, DISCHARGES, INDEMNIFIES AND HOLDS HARMLESS, Sponsor, Crystal Mountain, Inc., Alterra Mountain Company, IKON, Pass, Inc., Instagram, Facebook, and each of



their parents, subsidiaries and affiliates, and their respective agents, advertising and promotion agencies, affiliates, and all of their respective employees, officers, directors, shareholders and agents (collectively, the “**Released Parties**”) from and against all losses, claims, damages, liabilities, costs or expenses (collectively, “**Losses**”), arising in whole or in part, directly or indirectly, from entrant’s entry and/or participation in the Contest and/or entrant’s award, receipt or use of any prize awarded in the Contest (including, without limitation, by participating in any activities at Crystal Mountain Resort). The foregoing release includes, without limitation, any and all LIABILITY, BODILY INJURY, DEATH, LOSS OR DAMAGE to entrant or any third party arising in whole or in part, directly or indirectly, from any prize or the use of any prize, the award, acceptance, possession, use or misuse of any prize (including, without limitation, by participating in any activities at Crystal Mountain Resort), and entry and participation in the Contest including, but not limited to, on account of negligence of Sponsor and/or resort personnel, employees or volunteers. Each entrant further COVENANTS NOT TO SUE any of the Releasees with respect to any matter addressed by the foregoing release, or encourage or assist any third party in doing so. This is a complete RELEASE and DISCHARGE of all claims and rights of each entrant against the Releasees and no action will be taken by or on behalf of an entrant with respect to any such claims and rights, it being understood that these Official Rules, including this Rule 10, shall be binding upon each entrant, and his/her successors, assignees, subrogors, insurers, heirs, next of kin, executors, representatives, and legal and personal representatives.

**11. LIMITATION OF LIABILITY.** The Release Parties are not responsible for: (a) incorrect or inaccurate transcription of entry information or late, lost, stolen, unintelligible, illegible, damaged, mutilated, altered, incomplete, or misdirected entries or entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Contest; (e) printing, typographical, electronic or human errors which may occur in the offer or administration of the Contest or the processing of entries; or (f) any injury or damage to persons or property, including but not limited to entrant’s computer, which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest, or from viewing, playing or downloading any material from Sponsor’s website(s), regardless of whether the material was prepared by Sponsor or a third party, and regardless of whether the material is connected to Sponsor’s websites by a hypertext link.

**12. DISPUTES.** Each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in state or federal courts located in Pierce County, Washington; entrant submits to sole and exclusive personal jurisdiction to said courts in the State of Washington for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred in connection with entering this Contest but in no event legal or attorneys’ fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket costs, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Contest shall be governed by, and construed in accordance with, the laws of the State of Washington, without giving effect to any



choice of law or conflict of law rules of provisions (whether of the State of Washington, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington.

**13. PRIVACY/DATA COLLECTION.** Entrants provide personal information on the entry form when they enter this Contest. Sponsor collects this information and uses it to (a) administer this Contest and (b) for market research and other marketing purposes. For more information about the ways Sponsor uses and shares personal information collected online through its website, please see the Privacy Policy of Sponsor located at <https://www.alterramtnco.com/privacy-policy/>. In the event of any conflict between the Privacy Policy and these Official Rules, these Official Rules shall govern.

**14. OFFICIAL RULES.** These Official Rules are available at the Contest website located at [https://www.crystalmountainresort.com/ride\\_to\\_win](https://www.crystalmountainresort.com/ride_to_win) or by sending a self-addressed postage-stamped envelope to “Ride to Win Contest 2025” – Rules Request,” c/o 33914 Crystal Mountain Boulevard Enumclaw, WA 98022, Attn: Marketing Dept. Vermont residents may omit return postage.

**15. WINNER’S LIST.** To request a list of the Contest winners, send a self-addressed postage-stamped envelope to “Ride to Win Contest 2025” - Winners List Request,” c/o 33914 Crystal Mountain Boulevard Enumclaw, WA 98022, Attn: Marketing Dept. Requests must be received by sixty (60) days after the date of the Drawing.